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PA Ice Cream Trail Sweetens Summer with Record Number of Stops

PA Tourism and Agriculture Team Up Once Again for Sixth Annual Trail

Shavertown, PA – This summer, Pennsylvanians and visitors can beat the heat and get a sweet treat by visiting any of the 42 creameries that make up the 2023 [Scooped: An Ice Cream Trail](#).

Today, **Agriculture Secretary Russell Redding** and **Department of Community and Economic Development (DCED) Deputy Secretary of Tourism, Film & Marketing Carrie Fischer Lepore** visited The Lands at Hillside Farms in Shavertown, Luzerne County to announce the sixth annual PA Ice Cream Trail.

“We are so excited to be kicking off the sixth annual Ice Cream Trail, one of the sweetest parts of summer!” said Deputy Secretary Fischer Lepore. “This year’s trail takes visitors across the commonwealth and is a truly delightful way to spend time with friends and family. We know Pennsylvanians and visitors alike will love the creameries featured on the trail.”

Launched in 2018, [Scooped: An Ice Cream Trail](#) is a partnership of the Pennsylvania Department of Agriculture and its [PA Preferred®](#) program, DCED’s Tourism Office, and the [Center for Dairy Excellence](#). The trail offers a delicious way to support Pennsylvania’s more than 5,200 dairy farm families and the small businesses that source from them while offering a unique opportunity to explore the commonwealth by the scoop.

This year trail-goers can plan their adventures and learn about participating creameries virtually at visitPA.com/scooped. The most dedicated dairy lovers can even earn a commemorative stainless-steel ice cream scooper by accruing 600 points on their digital passport. Each ice

cream shop check-in is worth 100 points. Simply stop in at six shops, make your purchase, and receive a four-digit code to “check-in” and accrue your points this summer.

“Nothing is sweeter than a cold scoop of Pennsylvania ice cream on a hot summer day,” **Secretary Redding** said. “It’s even sweeter to know you’re supporting a Pennsylvania farm family and feeding the industry that sweetens our lives and feeds our economy every day. Ice Cream Trail stops like The Lands at Hilldale Farms offer a cow-to-cone experience that’s a sweet, wholesome summer memory for the whole family. Get to know the Lands’ story and learn how agriculture feeds the whole person.”

June is also National Dairy Month and is the cherry on top of the celebration. Pennsylvania has the second largest number of dairy farms in the U.S. and is ranked eighth in milk production nationally. The Pennsylvania dairy industry provides more than 47,000 jobs and supports the commonwealth’s economy to the tune of \$11.8 billion annually. Pennsylvania continues to be a leader in the production of ice cream, butter, and Swiss cheese.

“The dairy industry is an economic driver for Pennsylvania, and 99 percent of our state’s dairy farms are family owned. The Ice Cream Trail is a fun way to actually meet the dairy farm families that work around the clock, 365 days a year, to produce delicious dairy products, including farm-fresh ice cream,” said **Emily Barge, Communications and Marketing Manager at the Center for Dairy Excellence.**

Those who embark on the Ice Cream Trail are encouraged share every sweet stop [#PursueYourScoops](#) on visitPA.com’s [Facebook](#), [Twitter](#), [Instagram](#), or [Pinterest](#).

The Pennsylvania Tourism Office, housed within the Department of Community and Economic Development, is dedicated to inspiring travel to Pennsylvania. From iconic attractions to hidden gems, tourism in Pennsylvania helps support the state’s economy and creates jobs for local businesses – all while improving residents’ quality of life.

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