



FOR PLANNING PURPOSES ONLY

Wednesday, December 17, 2025

Contact: Justin Backover, dcedpress@pa.gov or 717-418-4014

MEDIA ADVISORY: TOMORROW IN ADAMS COUNTY – Shapiro Administration to Announce New Main Street Designation, Highlight Continued Investments in Pennsylvania’s Downtowns and Main Streets

Gettysburg, PA – Tomorrow, **Department of Community and Economic Development (DCED) Secretary Rick Siger** will announce a new Main Street designation through the [Main Street Matters](#) program, which provides downtown business districts with the tools they need to create healthy, vibrant communities.

Governor Josh Shapiro secured **\$20 million** for Main Street Matters in his [2025-26 state budget](#) to continue supporting and revitalizing our downtowns through the program. Main Street Matters is also a key part of Pennsylvania’s 10-year [Economic Development Strategy](#) to help revitalize downtowns, support small businesses, and strengthen local economies.

WHO:

Rick Siger, DCED Secretary
Jill Sellers, President, Main Street Gettysburg
Julie Fitzpatrick, Executive Director, Pennsylvania Downtown Center

WHEN:

TOMORROW, Thursday, December 18, 2025, at 10:00 AM

WHERE:

Hotel Gettysburg, 1 Lincoln Square, Gettysburg, PA 17325

VISUALS:

Brief formal remarks, walking tour, and visit with the following small businesses: Lark Gifts; Martin’s Family Shoes; Lucky Paw; Gettysburg Community Theater; and crEATe @ 48.

RSVP:

Press who are interested in attending must RSVP to dcedpress@pa.gov.

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