



Pennsylvania
**Department of Community
& Economic Development**

FOR PLANNING PURPOSES ONLY

Friday, February 27, 2026

Contact:

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**MEDIA ADVISORY: MONDAY – BERKS COUNTY – Shapiro
Administration Highlights Need to Build More Housing, Reduce Costs,
and Create Opportunity for Every Pennsylvanian During Tour of
Downtown Reading**

Reading, PA – On Monday, **Department of Community and Economic Development (DCED) Secretary Rick Siger** will tour several new housing development projects in downtown Reading, highlighting the urgent need expand housing opportunity and increase affordability for all Pennsylvanians.

Last month, **Governor Josh Shapiro** unveiled Pennsylvania’s first-ever Housing Action Plan, which will build and preserve more homes, modernize housing regulations and zoning rules, and break down barriers preventing people from finding stable housing – all to grow Pennsylvania’s economy and improve Pennsylvanians’ health outcomes. Governor Shapiro’s 2026-27 proposed budget creates a new \$1 billion initiative to provide flexible funding for major infrastructure projects across the Commonwealth, including building and preserving more housing, bringing new energy generation onto the grid, and upgrading school and municipal facilities

WHO:

Secretary Rick Siger, DCED
Mayor Eddie Morán, Reading
Senator Judy Schwank
Representative Johanny Cepeda-Freytiz
Alan Shuman, Shuman Development Group
Timothy J. Daley, Habitat for Humanity of Berks County

WHEN:

Monday, March 2, at 11:00 AM

WHERE:

400 Block of Penn Street
Reading, PA 19602

VISUALS:

Brief, formal remarks followed by a tour of several different projects. Participants will be available for interviews.

RSVP:

Press who are interested in attending should RSVP to dcedpress@pa.gov.