



FOR PLANNING PURPOSES ONLY
March 18, 2026

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MEDIA ADVISORY: TOMORROW in Harrisburg – Shapiro Administration to Highlight Colorectal Cancer Awareness Month by Noting Importance of Early Detection, Using Free Preventive Services Available Through Insurance

Harrisburg, PA – Tomorrow, the **Pennsylvania Insurance Department (PID)** and the **Department of Health (DOH)** will highlight Colorectal Cancer Awareness Month by reminding Pennsylvanians about the importance of annual health screenings and utilizing the free preventive services available through their insurance.

Colorectal cancer is the fourth most common cancer in new cases and the second leading cause of cancer deaths in the U.S., according to the Department of Health. It is now recommended that adults begin colonoscopy screenings at age 45. This new recommendation closely follows recently released data that showed a rise in colorectal cancer in younger adults.

WHO:

Pennsylvania Insurance Commissioner Michael Humphreys
Dr. Robert Bonacci, Special Advisor to the Secretary, Department of Health
Hamilton Health Center President and CEO Terese DeLaPlaine

WHEN:

TOMORROW, Thursday March 19, 2026, at 11:00 AM

WHERE:

Hamilton Health Center, 110 S. 17th St., Harrisburg, PA 17104

RSVP:

Press who are interested in attending must RSVP to ra-in-press@pa.gov.