



GOVERNOR JOSH SHAPIRO

FOR PLANNING PURPOSES ONLY

Wednesday, March 25, 2026

MEDIA CONTACT:

Governor's Press Office, ra-gvgovpress@pa.gov

MEDIA ADVISORY: TOMORROW IN BERKS COUNTY — Governor Shapiro to Announce Free 2026 FIFA World Cup Fan Zones Across the Commonwealth

Reading, PA — Tomorrow, **Governor Josh Shapiro** and Philadelphia Soccer will announce three additional, free 2026 FIFA World Cup Fan Zones that will be located across the Commonwealth. Philadelphia was selected as a host city for six FIFA World Cup Matches at the Lincoln Financial Field, including a major Round of 16 match up on the 4th of July.

Since taking office, **Governor Shapiro** has worked to strengthen Pennsylvania's economy through his Administration's [Economic Development Strategy](#). This year, Pennsylvania's tourism, hospitality, and sports sectors will make major contributions to the Commonwealth's economy, welcoming a landmark slate of events including the FIFA World Cup, NFL Draft, PGA Championship, and MLB All-Star Game.

WHO:

Governor Josh Shapiro

Meg Kane, Host City Executive & CEO, Philadelphia Soccer

Representatives of Pennsylvania's World Cup Fan Zone Locations

WHEN:

Thursday, March 26, 2026 at 10:00 AM

WHERE:

Hilton DoubleTree Reading

701 Penn St.
Reading, PA 19601

LIVE STREAM:

pacast.com/live/gov
governor.pa.gov/live/

RSVP:

Press who are interested in attending must RSVP with the names and phones numbers for each member of their team to ra-gvgovpress@pa.gov.