



**FOR IMMEDIATE RELEASE**  
**February 28, 2020**

## **Fine Wine & Good Spirits to Celebrate Leap Day by Offering 10% Off All Wines, Spirits, Accessories**

**Harrisburg** – To celebrate the quadrennial holiday of Leap Day, the Pennsylvania Liquor Control Board (PLCB) announced that for one day only – Saturday, Feb. 29 – all wines, spirits, and accessories will be on sale for 10% off in every Fine Wine & Good Spirits store across the commonwealth and on [FineWineAndGoodSpirits.com](https://www.finewineandgoodsprits.com).

The 10% off sale includes almost everything Fine Wine & Good Spirits sells, including items that are already on sale. Additionally, stores will have bonus Leap Day flash sales: select products will be either \$4 off or 40% off – and customers can get the additional 10% off those items, too. Additional information about these product-specific flash sales is included in the accompanying image.

“For the last several years, we’ve offered a 10% off sale during the grand openings of our Fine Wine & Good Spirits stores, and they’ve proven to be hugely popular with our customers,” said PLCB Executive Director Charlie Mooney. “So we decided, why not celebrate the Leap Year by offering 10% off in all of our stores and online? We can’t wait to see excited customers come out in droves tomorrow, eager for a unique savings opportunity.”

The 10% Leap Day discount is applied before sales tax and shipping and excludes special order items, Limited-Release Lottery items, wine futures, used barrels, gift cards, and licensee purchases. All orders placed through [FWGS.com](https://www.fwgs.com) are subject to the terms and conditions for this website. Items are available at sale prices while supplies last.

The PLCB regulates the distribution of beverage alcohol in Pennsylvania, operates 600 wine and spirits stores statewide, and licenses 20,000 alcohol producers, retailers, and handlers. The PLCB also works to reduce and prevent dangerous and underage drinking through partnerships with schools, community groups, and licensees. Taxes and store profits – totaling nearly \$18.5 billion since the agency’s inception – are returned to Pennsylvania’s General Fund, which finances Pennsylvania’s schools, health and human services programs, law enforcement, and public safety initiatives, among other important public services. The PLCB also provides financial support for the Pennsylvania State Police Bureau of Liquor Control Enforcement, the Department of Drug and Alcohol Programs, other state agencies, and local municipalities across the state. For more information about the PLCB, visit [lcb.pa.gov](https://www.lcb.pa.gov).

**MEDIA CONTACT:** Shawn M. Kelly, 717.783.8864

**EDITOR’S NOTE:** Product-specific flash sales are detailed in the accompanying image.

**###**

FINE WINE & GOOD SPIRITS

29  
FEBRUARY

LEAP DAY!

LEGENDARY LEAP DAY SALE!  
Take an extra  
**10% OFF**  
these products and  
more, in-store and  
online.\*

FEBRUARY 29

Flash Sale!

◀ ONE DAY ONLY ▶

Enjoy deeper discounts on these products before they're gone.



**Hazlitt 1852  
Vineyards  
White Cat  
White Wine  
Finger Lakes**  
(1.5 L) Code 4669

ORIGINAL PRICE:  
\$13.99

FLASH PRICE:  
\$9.99

SAVE \$4



**Whitehall Lane  
Tre Leoni  
Napa Valley  
Red Blend**  
(750 mL) Code 8180

ORIGINAL PRICE:  
\$29.99

FLASH PRICE:  
\$25.99

SAVE \$4



**Banfi Col di Sasso  
Cabernet Sauvignon  
& Sangiovese  
Toscana**  
(750 mL) Code 4127

ORIGINAL PRICE:  
\$11.99

FLASH PRICE:  
\$7.99

SAVE \$4



**Hahn Merlot  
Central Coast**  
(750 mL) Code 6360

ORIGINAL PRICE:  
\$16.99

FLASH PRICE:  
\$9.99

SAVE \$7



**Bonterra Organic  
Chardonnay**  
(750 mL) Code 7395

ORIGINAL PRICE:  
\$14.99

FLASH PRICE:  
\$10.99

SAVE \$4



**Patrón Tequila  
Silver**  
(375 mL) Code 5214

ORIGINAL PRICE:  
\$26.99

FLASH PRICE:  
\$19.99

SAVE \$7



**Sômrus  
Chai Cream**  
(750 mL) Code 34874

ORIGINAL PRICE:  
\$25.99

FLASH PRICE:  
\$15.99

SAVE \$10



**Maker's Mark 46  
Straight Bourbon**  
(750 mL) Code 3368

ORIGINAL PRICE:  
\$39.99

FLASH PRICE:  
\$23.99

SAVE \$16



**Knob Creek  
Straight Bourbon  
Small Batch**  
(750 mL) Code 6920

ORIGINAL PRICE:  
\$34.99

FLASH PRICE:  
\$20.99

SAVE \$14



**Deep Eddy Vodka**  
(1.75 L) Code 2490

ORIGINAL PRICE:  
\$27.99

FLASH PRICE:  
\$19.99

SAVE \$8



**Dad's Hat  
Pennsylvania  
Straight Rye  
Whiskey**  
(750 mL) Code 36743

ORIGINAL PRICE:  
\$54.99

FLASH PRICE:  
\$32.99

SAVE \$22



**Kahlúa Rum and  
Coffee Liqueur**  
(PET, 1.75 L) Code 7609

ORIGINAL PRICE:  
\$44.99

FLASH PRICE:  
\$34.99

SAVE \$10

\***Legendary Leap Day Sale Terms and Conditions:** To qualify for this 10% off discount offer, item(s) must be purchased at a Fine Wine & Good Spirits location or through FineWineAndGoodSpirits.com during the promotional period, which begins February 29, 2020, at 12:00 a.m. EST and ends February 29, 2020, at 11:59 p.m. EST, while supplies last. For store hours near you, [click here](#). The discount is applied before sales tax and shipping. Offer excludes special order item(s), Limited-Release Lottery item(s), wine futures, used barrels, gift cards and licensee purchases. All orders placed through FineWineAndGoodSpirits.com are subject to the Terms of Use for this website. Offer is being made under the PLCB's customer relationship management program authority.